

Blues Carnival!

Rhythm and Blues and the
Brazilian Beat

Sponsorship Packet



This event is programmed by and features Norman (Boogie Cat) Sylvester

A Benefit for Health Care for All Oregon

Health
Care
for **ALL**
Oregon

Blues Carnaval!

Rhythm and Blues and the Brazilian Beat

Friday, May 10 2024 at the Aladdin Theater

A Benefit for Health Care for All Oregon



SPONSORSHIP LEVELS

HEALTH CARE HERO (1 available, deadline 4/20/2024)

\$10,000

This special sponsorship level provides prominent placement of your organization at all **2024 HCAO Events: Blues Carnaval, Annual Membership Meeting and Conference plus our mid-September Garden Party.**

Benefits include: Website recognition throughout the year, social media promotion for all listed HCAO events, complimentary tickets to all events and special policy briefings...just to name a few. Reach out to Maribeth@hcao.org for more information about this special sponsorship opportunity level.

For our May 10th Blues Carnaval event, Health Care Hero benefits include:

- ✓ Recognition throughout 2024 as HCAO's "Health Care Hero" on HCAO's website (and elsewhere)
- ✓ Designation as HCAO's "Blues Carnaval Health Care Hero" in all promotional materials (i.e., posters, programs, social & print media with a minimum of 100,000 impressions over all channels)
- ✓ Prominent recognition in event signage including designation as "HCAO Blues Carnaval Health Care Hero" on the Stage Banner
- ✓ Primary Sponsorship recognition for HCAO's VIP event at Classic Pianos
- ✓ Mentioned by Norman Sylvester & others in radio/TV appearances
- ✓ Prominently featured in the 2024 Blues Carnaval Program
- ✓ Shoutout from the stage by Norman Sylvester & the Master of Ceremonies at the event
- ✓ 8 Complimentary VIP Tickets to "Rhythm and Rio"

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EVENT SPONSOR (1 available, deadline 4/20/2024)

\$ 5,000

All Performance Sponsor Benefits plus:

- ✓ Name prominently displayed on signage throughout the event venue at the Aladdin Theatre
- ✓ Prominent Recognition as the Event Sponsor in all promotional materials (i.e. posters, programs, social & print media)
- ✓ Prominently featured in the 2024 Blues Carnaval Program
- ✓ 6 Complimentary VIP Tickets to "Rhythm and Rio"

STAGE SPONSOR (1 available, deadline 4/20/2024)

\$ 2,500

All Performance Sponsor Benefits plus:

- ✓ Prominent Recognition as the event's Stage Sponsor
- ✓ Your Logo on all 2024 Blues Carnaval Promotional Materials
- ✓ 4 Complimentary VIP Tickets to "Rhythm and Rio"
- ✓ Mentioned by Norman Sylvester & others in radio/TV appearances
- ✓ Mentions/shoutouts by Norman Sylvester from the stage

PERFORMANCE SPONSOR (2 available, deadline 4/20/2024)

\$ 1,000

All Program Listing Benefits plus:

- ✓ Prominent Recognition as the Performance's Sponsor
- ✓ Your Logo on all 2024 Blues Carnaval Promotional Materials
- ✓ 2 Complimentary VIP Tickets to "Rhythm and Rio"
- ✓ Mentioned by Norman Sylvester & others in radio/TV appearances
- ✓ Mentions/shoutouts by Norman Sylvester from the stage

Program Listing (many available, cash or in-kind, deadline 5/7/2024)

\$ 100+

- ✓ Listing in 2024 Blues Carnaval Program
- ✓ Recognized in social media postings and on the HCAO website (time sensitive)

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SPONSORSHIP FORM



Date: May 10, 2024

Place: The Aladdin Theater, 3017 SE Milwaukie Ave, Portland, OR 97202

Sponsor information (please print)

Preferred Listing: _____

Mailing address: _____

Link to your Website: _____

Link to your Facebook Page: _____

Contact name: _____

Contact email: _____

Contact phone number(s): _____

Contact signature: _____ Date: _____

Sponsorship Information

Sponsorship Amount: \$ _____

THANK YOU for supporting this benefit for Health Care for All Oregon!

- This is a pledge
- My check contribution is enclosed
- Please bill my credit card



Card No. _____ CCV _____

Expiration date ____ / ____ Signature _____

A signature is required to approve a credit card charge

Mail your payment to HCAO's address below. Please make checks payable to Health Care for All Oregon or HCAO. To pay by credit/debit card, please fill in the form above or call our office at 503-206-6709 for processing. A contribution acknowledgment will be mailed to you upon receipt. Deadlines apply relative to HCAO's ability to fulfill certain benefits.

Health Care for All-Oregon is a 501(c)(3) nonprofit corporation. HCAO's federal tax identification number is 93-1306043. Your contribution to HCAO is tax-deductible to the full-extent allowed by law.

1443 SE 122nd Ave, Portland, OR 97233 | 503-206-6709 | HCAO.org